



EXPERIENCE

GRAPHIC DESIGNER - STEVE CHEZIK CREATIVE COMPANY

JUNE 2014 - PRESENT

- Create ads for a local publications.
- Branding and marketing for real estate agents.
- Custom posters and wall art.
- Conduct photoshoots and post processing.

GRAPHIC DESIGNER - TOUCHSOURCE LLC

MARCH 2021 - JANUARY 2021

- Create digital directories and digital art walls for buildings all across the country.
- Programming using HTML, CSS, and Javascript.
- Create custom maps of buildings, hospitals, and college and corporate campuses.
- Programmed animated wayfinding to each location as well as qr codes for mobile directories.
- Prepare unit mock-ups for sales representatives.
- Apply brand standards and colors to customers branding guidelines.
- Updating and adding third party live video feeds, stocks, news, traffic and weather.

GRAPHIC DESIGN SPECIALIST - LIV SOTHEBY'S INTERNATIONAL REALTY

NOVEMBER 2018 - MARCH 2020

- Created ad campaigns working closely with VP of Marketing and Project Manager.
- Streamlined resort offices & affiliates with new campaigns and templates according to brand & local publications.
- Prepared co-op ads, and custom broker ads for numerous publications.
- Compiled files, created ads and layouts for *LIV Magazine*, proofing, pre-press, and press checks.
- Designed company event invitations, social media graphics, 3d renders and animated gifs.

GRAPHIC DESIGNER - KENTWOOD REAL ESTATE

JUNE 2015 - NOVEMBER 2018

- Responsible for creation of marketing materials for real estate agents and their listings.
- Projects consisted of multi-age brochures, photo books, websites, logos, postcards, magazine ads and e-flyers.
- Managed numerous projects including meeting with agents, printing and binding books & brochures as needed.

GRAPHIC ARTIST / ENGRAVER - CROWN TROPHY

SEPTEMBER 2014 - JULY 2018

- Provided proofs for clients of laser engraving on glass, acrylic awards and various metal plates.
- Managed workflow of daily jobs in production.
- Dye sublimation for name badges, tile plaques, coffee mugs, and other metal awards.
- Color correction, typesetting and proofing claim a significant role in each order.

EDUCATION

THE ART INSTITUTES INTERNATIONAL MINNESOTA, MINNEAPOLIS, MN

DECEMBER 2009

- Bachelor of Science Degree in Graphic Design

DUNWOODY COLLEGE OF TECHNOLOGY, MINNEAPOLIS, MN

JUNE 2003

- Associates of Applied Science Degree in E-Commerce and Web Design

RELATED SKILLS

Adobe Creative Suite
Microsoft Office
Google Applications
Web Development

HTML/CSS
Digital Advertising
Premiere Pro / After effects
Print Production

Photography
Layout Design
Branding
Advertising

