



EXPERIENCE

GRAPHIC DESIGNER - STEVE CHEZIK CREATIVE COMPANY

JUNE 2014 - PRESENT

- Creates ads for a local publications.
- Branding and marketing for real estate agents.
- Creates custom posters and wall art.

GRAPHIC CONTENT DESIGNER - FRIDAY HEALTH PLANS

FEBRUARY 2022 – PRESENT

- Created and manage high volumes of sales materials per state.
- Created and manage large and small brochures for 6x states in up to 10 languages.
- Creative made for 250+ billboards and transit advertisements.
- Provide creative for events and created magazine/newspaper ads.

GRAPHIC DESIGNER - TOUCHSOURCE LLC

MARCH 2021 - AUGUST 2021

- Create digital directories and digital art walls for buildings all across the country.
- Programming using HTML, CSS, and Javascript
- Create custom maps of buildings, hospitals, and college and corporate campuses.
- Programmed animated way finding to each location and qr codes for mobile directories.
- Prepare unit mock-ups for sales representatives.
- Apply brand standards and colors to customers branding guidelines
- Updating and adding live video feeds, stocks, news, traffic and weather.

GRAPHIC DESIGN SPECIALIST - LIV SOTHEBY'S INTERNATIONAL REALTY

NOVEMBER 2018 - MARCH 2020

- Created ad campaigns working closely with VP of Marketing and Project Manager.
- Streamlined our resort offices and affiliates with new campaigns according to local publications.
- Prepared co-op ads, and custom broker ads for numerous publications.
- Compiled files, created ads and layouts for LIV Magazine, proofing, pre-press, and press checks.
- Designed company event Invitations, social media graphics, 3 renders and animated gifs.

GRAPHIC DESIGNER – KENTWOOD REAL ESTATE

JUNE 2015 – NOVEMBER 2018

- Responsible for creation of marketing materials for real estate agents and their listings.
- Projects consisted of multi-age brochures, photo books, websites, logos, postcards, magazine ads and e-flyers.
- Managed numerous projects including meeting with agents, printing and binding books and brochures as needed.

SKILLS

- Communication
- Adobe Creative Suite
- Photography
- Photo editing
- Layout Design
- Branding
- Advertising
- Microsoft office
- Google Applications
- Print Production
- Web Development
- HTML / CSS / Javascript
- SEO & Social Media
- Mac & PC environments

EDUCATION

THE ART INSTITUTES INTERNATIONAL MINNESOTA, MINNEAPOLIS, MN

DECEMBER 2009

- Bachelor of Science Degree in Graphic Design

DUNWOODY COLLEGE OF TECHNOLOGY, MINNEAPOLIS, MN

JUNE 2003

- Associates of Applied Science Degree in E-Commerce and Web Design

